



UNLEASHING THE
POTENTIAL OF
YOUR WORKFORCE

The WorkJam Digital Workplace

Surveys & Polls



GET INSTANT FEEDBACK AND ACTIONABLE INSIGHTS FROM YOUR FRONTLINE EMPLOYEES

Getting surveys down to your frontlines can be an expensive logistical challenge. How will they access the survey? Are you using paper? Do you send it to their personal email? Or will you provide them with a new email address?

Imagine getting your frontline workers to give you real-time feedback on what's happening in the field with ease. With WorkJam, it's as simple as a tap on an icon. You can easily create and distribute surveys and polls to your frontline employees because they already have access to the platform with their own unique login.

Head office and managers get real-time, actionable insights to help them drive a value-creating performance management culture that leads to worker empowerment, stronger individual performance, superior employee retention, and better results.

Creating Polls & Surveys

Creating a survey or poll is simple:

- First, choose the kind of survey you'd like to send out, based on the kind of feedback you're looking for. You can choose from options like short, pulse surveys, longer engagement surveys, or

feedback surveys.

- Next, choose how you'd like people to respond. These responses can be single choice, multiple choice, long and short written answers, or even pictures.
- Choose the audience you want to engage based on existing segmentation.
- Hit send.

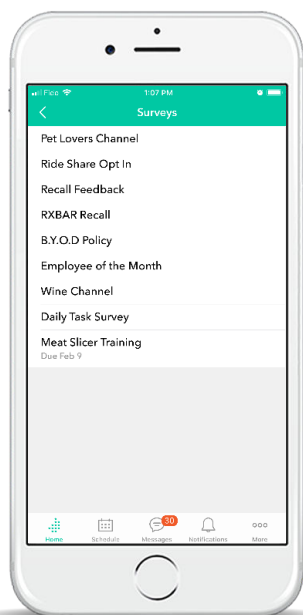
Solicit and analyze employee feedback

Your frontline employees know what's working. They carry out the tasks and follow processes for dealing with customers on a daily basis. They know if something is working or if there's room for improvement in the process.

With our Surveys & Polls feature, you can easily and efficiently collect and analyze employee feedback. This provides immediate access to actionable insights straight from the frontline, enabling quick strategic decisions based on results. Surveys can also be marked as mandatory, so employees have to complete them before accessing other platform features.

Targeted surveys

Get specific answers to specific questions with targeting. You can send out surveys or polls aimed at frontline employees in a specific location or a specific region. Or you can get granular by targeting a specific department in a specific





location in a specific region, leveraging existing hierarchy data. You can even send out surveys to employees who have earned certain badges. This puts you in a position to get the exact feedback you need to solve specific problems you may be experiencing or to further streamline processes.

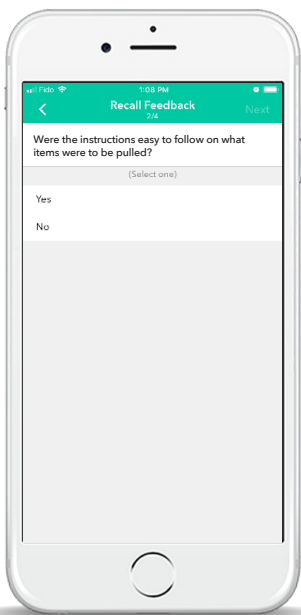
Survey choices to suit your needs

WorkJam lets you send out different styles of surveys depending on the kind of feedback that you need. Quick, pulse surveys can be directed to defined segmentation and security groups for a snapshot of how things are working on a daily basis. Longer employee engagement and feedback surveys can be used to get an in-depth look at life on the frontline from targeted groups.

Questions can be multiple choice, long-or-short-form written questions, or even as a series of images that ask questions like which color shirt customers prefer this season.

Get better insights with customized responses

Depending on the survey, frontline employees can respond to questions using a variety of mechanisms such as Star Ratings and written responses. WorkJam also allows frontline employees to respond to questions by choosing from a selection of images, making it possible for them to say a lot, without having to type it out.



Schedule a demo of WorkJam today and see how we help you unleash the potential of your workforce

Request a Demo