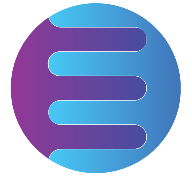




UNLEASH THE
POTENTIAL OF
YOUR WORKFORCE

WorkJam's Digital Workplace and Blue Yonder Workforce Management

Engage Frontline Workers With A Robust Solution That Fits In The Palm Of Their Hands



COMMUNICATING DIRECTLY WITH NON-DESK EMPLOYEES IN REAL TIME PRESENTS A COMPLEX CHALLENGE FOR LARGE ORGANIZATIONS.

Managing a non-desk workforce comes with unique challenges. Head office requires a way to effectively communicate with frontline workers. Managers need to ensure employee schedules comply with changing regulations. Employees want more control over their shifts – and their careers.

How can your organization provide tailored and relevant training materials to all frontline staff? Is there an easy way to create task lists so associates can check off completed items while on the job? How can you increase employee engagement and lower turnover by motivating employees at work?

Today's fast-paced non-desk workforce requires a comprehensive mobile solution – one they can use to do everything from punching in to completing training, checking payroll documents to receiving rewards.

The WorkJam Digital Workplace and Blue Yonder Workforce Management have partnered to provide organizations with a solution that offers the complete employee experience. WorkJam excels in agile scheduling, transformative communication, experiential learning,

and tailored recognition – all designed to engage non-desk employees.

Coupled with Blue Yonder's leading end-to-end retail and supply chain management solutions, organizations gain a distinct advantage that helps them evolve their workforce.

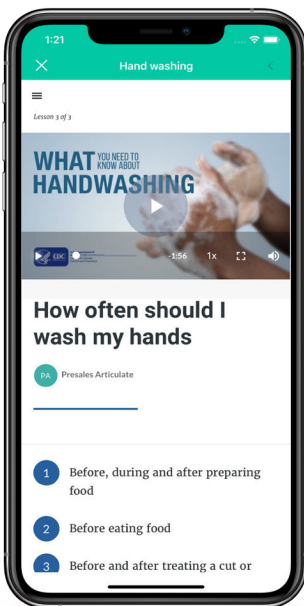
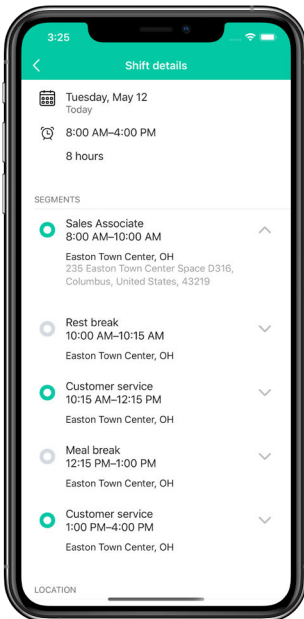
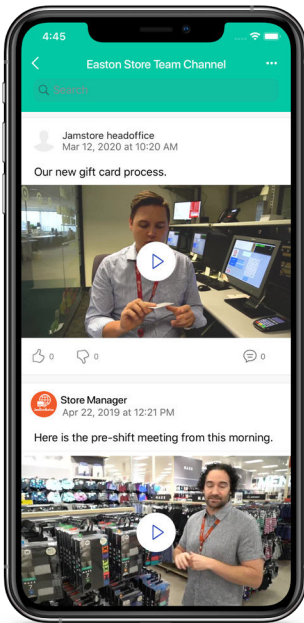
Together, the WorkJam Digital Workplace and Blue Yonder Workforce Management enable your organization to increase sales, build an engaged workforce, and improve the customer experience.

REACH EMPLOYEES WHEREVER THEY ARE

Ensure your team always has the latest Blue Yonder offering in the palm of their hands – together with the digital workplace advantages of WorkJam. Our solution is always evolving to provide your organization with the features you need to strategically build an engaged workforce. With pre-built integration for rapid implementation, your organization can realize the benefits of this cutting-edge SaaS platform solution immediately.

OFFER A HIGHLY TARGETED EXPERIENCE

Transform your employee experience with the Target Audience Engine, segmenting your audience based on geo-location, skills, scheduling assignments, and more. Offer relevant communication, training, and company information to engage



your workforce while on the job. Instead of overwhelming employees with massive amounts of information, provide curated and personalized content they want to see, when they want to see it.

PROVIDE SECURE, REAL-TIME COMMUNICATION

Build personal connections with your workforce by providing an instant communication channel. Instead of relying on consumer messaging apps that don't offer security or privacy, use a military-grade secure solution so corporate, managers, and frontline employees can realize the productivity benefits of communicating in real time.

NURTURE SKILLS FROM ONBOARDING TO RETIREMENT

Provide personalized training to new employees, company veterans, and everyone in between. With new functionality that extends beyond a traditional LMS – and the convenience of mobility – your workforce can gain new knowledge while reinforcing learning through interactive content, videos, quizzes, surveys, micro-learning, and more. Use training to nurture brand ambassadors that provide superior customer service, while enabling employees to progress along their career path.

IMPROVE ENGAGEMENT AND LOWER TURNOVER

Build a culture where initiative, growth, and excellence are valued and encouraged. Rewards and recognition programs, fueled by gamified incentives and badges, help to foster

an environment of achievement. Track key metrics and reward employees on their success. Use badges to further personalize the employee experience and inform scheduling and career advancements. Highly engaged employees are more dedicated and loyal, resulting in a higher ROI for your organization.

OPTIMIZE SCHEDULING AND GIVE EMPLOYEES MORE CONTROL

Rely on the powerful scheduling features with advanced forecasting ability to meet your organization's long-range staffing needs. Labor regulations and union work rules are complex and change frequently. Automate scheduling and reduce risk of non-compliance with this seamless integration – while freeing up managers from manually overseeing the process. Enable employees to achieve work-life balance by easily picking up or trading shifts from more than just their home location.

MINIMIZE RISK BY MEETING COMPLIANCE REGULATIONS

Deepen your engagement with your workforce by ensuring health and safety guidelines are more than just a memo on a corkboard. With the ability to provide curated training and learning directly to frontline employees on the job, managers can ensure all personnel are up-to-date. By automatically tracking progress and completion, corporate can reduce risk and increase overall safety within the organization – keeping both employees and customers satisfied.

Schedule a demo of **WorkJam** today and see how we help you unleash the potential of your workforce

[Request a Demo](#)