



UNLEASH THE
POTENTIAL OF
YOUR WORKFORCE

WorkJam for Human Resources

Engage employees and improve workplace culture at the frontline

Connect, Direct & Inspire your entire workforce

A recent poll of human resource professionals conducted by WorkJam found that the critical gap for many businesses, centers on the need for a direct connection to hourly workers at the frontline in order to increase transparency and connection.

The right digital workplace platform has the potential not only deliver communications but to also employee retention, transforming how Human Resources teams operate, making them more efficient and more impactful across the entire organization.

At the same time Human Resources practitioners still have a lot to manage. High rates of hourly staff turnover, the never-ending hunt for applicants, ever-tightening budgets, and an inbox full of forms to process – it all results in being bogged down, unable to focus on improving corporate culture and fostering strong relationships.

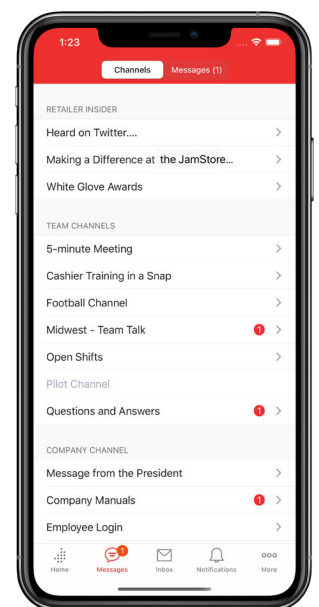
A DIGITAL WORKPLACE...BUILDS ENGAGEMENT

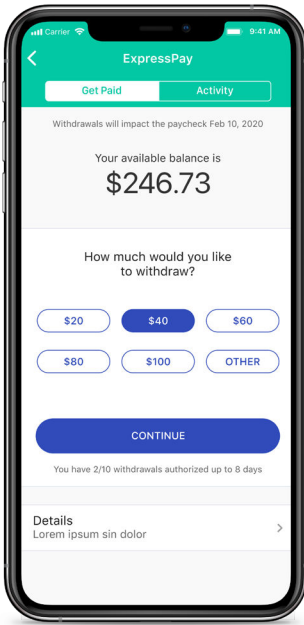
The right digital workplace gives employees what they need to feel engaged. Here's how:

- Communication is clear and consistent across the entire organization, so everybody is confident and in the loop.
- By directly connecting with each worker sharing corporate news and

announcements, employees feel respected and appreciated. You elevate your status as an employer, and the employees respond in kind.

- Employees, no matter their location, can be given outlets within the platform to share their wins, challenges, and learnings with each other, building strong bonds across the entire organization.
- Staff viewpoints, opinions, and questions are sought out via surveys and communication channels, so workers know their voice is heard at the top levels of the organization.
- Employees can identify interests, receive training on those interests, and steer their career path toward the type of role that fulfills them the most.
- Crisis & Emergency response is also possible through real-time communications and mandatory messaging, where you can ensure





everyone gets the right message, safely.

- Finally, they're able to attain better work-life balance thanks to self-serve shift management that makes it easy for them to juggle all their responsibilities, and easier for them to stick around for the long haul.

A DIGITAL WORKPLACE...IMPROVES SUCCESS

Survey a thousand HR professionals, and we can guarantee none of them will say the best part of their job is processing paperwork.

And yet, administrative tasks take up a discouragingly large amount of the workday, leaving little time for the things that really matter.

The right digital workplace helps you transform your workday and your organization. Here's how:

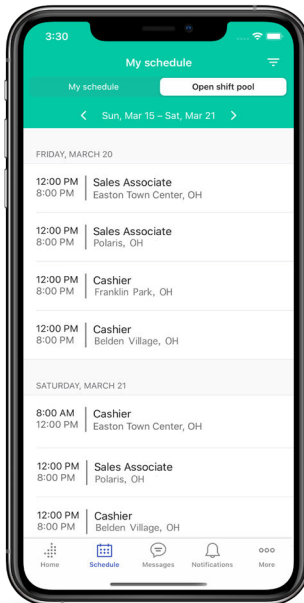
- It helps foster employees' interests and abilities, helping to drive their career growth within the organization, resulting in higher retention.
- Better employee engagement not only results in better retention, but it also results in a better talent pipeline by positioning your company as an employer of choice.
- Convenient self-serve options for employees to perform basic tasks like time-off requests and shift swapping eliminates hours of tedious paperwork and processing. What could you do with this extra time?
- You can coach managers, helping them build better, stronger, and happier relationships with their teams.

- You can use the digital workplace to engage employees in surveys, proactively examining the workplace culture to determine where it's healthy and where it needs improvement.
- You can spend your budget on what truly matters – creating a responsive, hands-on HR program that meets the unique challenges of your workplace.

The right digital workplace is a powerful ally, boosting employee engagement while freeing up your time and resources to create a better corporate culture.

WorkJam drives & supports your workforce initiatives, engaging desk & non-desk workers alike via a mobile-first suite of encrypted comms, collaboration, micro-learning, & employee self-service tools.

Available in over 30 languages & countries, WorkJam excels the customer experience by elevating the employee experience and enabling your teams beyond your current paradigm. The net results we have seen across our customer base center on lowering labor costs, absenteeism, and attrition rates, through a more skilled, motivated, and engaged workforce. WorkJam upskills & optimizes & empowers your non-desk employees; engaging, training, and inspiring through a suite of micro-learning, communication, collaboration, and operations management tools. WorkJam provides a complete solution to deliver on your brand's promise.



*Schedule a demo of **WorkJam** today and see how we help you unleash the potential of your workforce*

Request a Demo