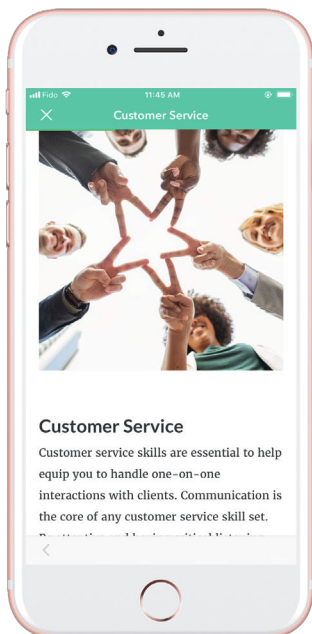
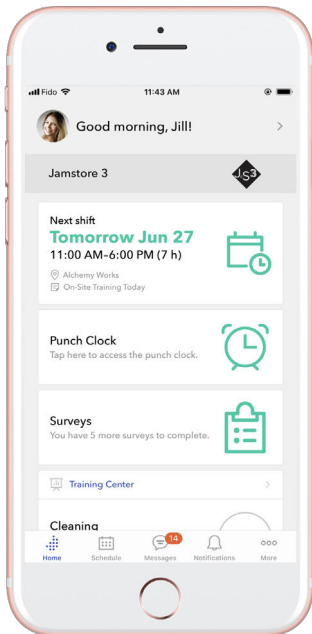


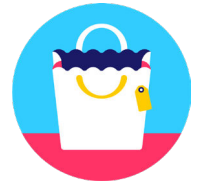


UNLEASHING THE
POTENTIAL OF
YOUR WORKFORCE



WorkJam for Retail

Drive revenue and increase customer loyalty with the WorkJam Digital Workplace



The retail industry has been experiencing unprecedented levels of change in recent years. Retailers have been dealing with an attrition crisis that has turnover rates sitting at nearly 60%. Consumer behavior and growth of e-commerce is changing the in-store experience. Increased competition is causing slimmer margins.

Retail operations are changing, and knowledgeable workers are not sticking around long enough to make an impact. Frontline employees are leaving because of a lack of both schedule and income stability, career prospects, and engagement.

Implementing strategic change to accommodate the demands of the modern retail climate is a challenge. Frontline employees are a large expense on the balance sheet to begin with. How can you invest more in people to help the business operate?

Luckily for the retail industry, **WorkJam** is here.

WorkJam provides a way to not only engage frontline employees, but also help develop a culture of employee-driven success. Additionally, it provides managers with a tool to work efficiently,

freeing them up to lead the initiatives that help the company hit its KPIs.

We provide you with the tools you need to encourage your employees to become the superstars they can be while aligned with your business' goals and hitting sales targets.

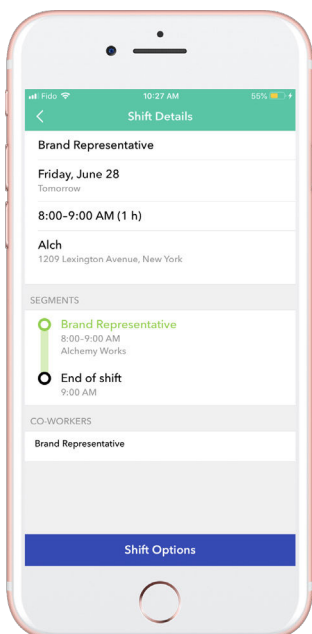
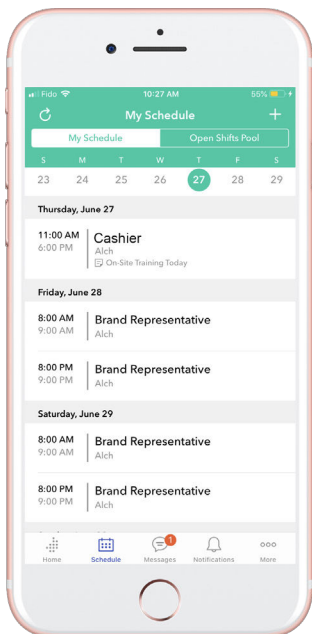
SINGLE PLATFORM SIMPLIFICATION

A single platform where frontline employees can access training, task management, important documents, scheduling, and communication eliminates the frustration that comes with having a separate solution for each department.

Frontline employees no longer need to remember which password they need for which system. They don't have to get access to certain in-house computers or laptops to access the information, as everything they need is in the palm of their hands. And, they have an easy way to communicate with both fellow employees and management, so they no longer rely on the telephone game to get updates and important information.

CREATE GREATER ENGAGEMENT

Engaged workers are satisfied workers. When frontline employees feel like they're being listened to, and that they're a part of a great team, they work harder and stay



with you longer. With **WorkJam**, keeping frontline employees engaged is easier than ever. The communication modules provide a secure channel for employees to talk and grow as a team. And, with **WorkJam**'s survey module, employers can ask their team what's working, what isn't, and how it can be fixed. This allows frontline employees a way to help create a workplace that respects their ideas and input.

PROVIDE A CAREER PATH FOR RETAIL SUPERSTARS

Retail workers often find themselves feeling stuck. It can sometimes feel like options are limited in terms of earning potential and career paths. This leads to employees leaving jobs they enjoy and excel at because it doesn't meet their needs.

WorkJam gives frontline employees access to the things they need to create a career path. All training activity is tracked using badges, building a unique profile for each employee. The **Open Shift Marketplace** gives them a way to find any open shifts they qualify

for at locations in their region, enabling them to take control of their earnings. And, training modules allow them to gather the skills they need to sell more and become long-term employees.

COMPLIANT SCHEDULING MADE EASY

All the changes that have been made in recent years around the way retail employees can be scheduled have made life difficult for managers. Gone are the days of frontline employees calling in that morning to see if they're working at noon.

WorkJam modules, like the **Open Shift Marketplace**, make it easier for employers to fill vacancies on the schedule, post it in a timely manner, and provide their frontline workers a way to find a work-life balance that fits their needs. Changes are employee-driven, which also helps managers ensure scheduling is compliant with laws.

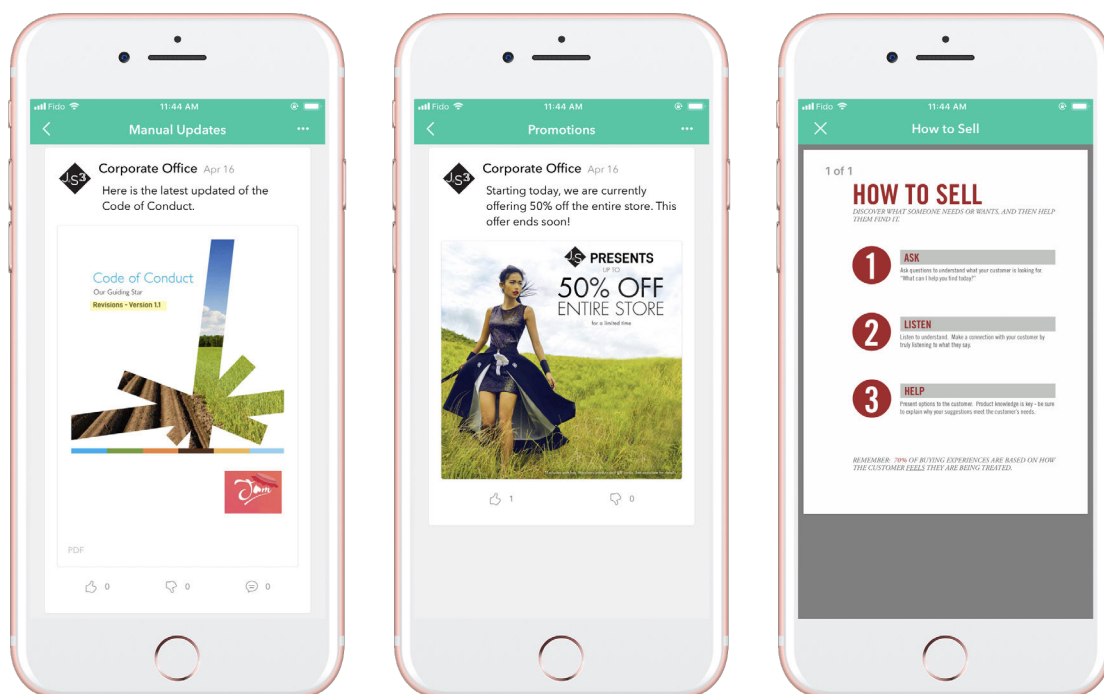
A SOLUTION FOR THE ENTIRE TEAM

- **Frontline employees** get a work-life balance that works for them. They are empowered and in control of their earnings. Plus, they can set a career path for themselves within the company through the use of training modules and badges. It also allows them to provide input on aspects of their jobs that might not be working.
- **Managers** gain a way to take control of the schedule in a way that works for their employees and stays compliant at the same time. This relieves them from the stress of trying to find employees to fill vacancies on the schedule, without fear of consequences.

They can also break free of the hiring and training cycle they get locked into when employees who don't feel engaged quit to find better work.

- **HR/Payroll** are able to take advantage of a secure channel to distribute all necessary documentation related to the job. They can help ensure that everything is being done in a compliant manner, by helping define the rules based on location and any specific guidelines that may exist in that location.

- **Regional managers** can stop worrying about the associated costs that come with the constant hiring and training of new employees—costs that can be upwards of \$3,000 for employees who make \$10/hour. They gain the ability to communicate directly to their workforce, ensuring everyone is contributing to the success of the business.



Schedule a demo of **WorkJam** today and see how we help you unleash the potential of your workforce

[Request a Demo](#)