



UNLEASH THE  
POTENTIAL OF  
YOUR WORKFORCE

## WorkJam for Training Departments

*Get Larger Results with Micro-Training*



**WORKPLACE TRAINING HAS HISTORICALLY BEEN A BACK-OFFICE SYSTEM. LEARNING MANAGEMENT SYSTEMS (LMS) ARE A NECESSITY, BUT SO ARE THE COMPLETION RATES YOU WORK SO HARD TO ACHIEVE.**

The challenge has always been that you need your associates to learn new skills as much as you want them out on the floor. The fact is that LMS systems, even ones with mobile apps, don't always get the adoption and saturation you need to achieve the desired results. This results in high opportunity cost on many levels; first and foremost, your customers are underserved by less skilled associates.

Your associates are also less engaged and versed in the latest product or process. Finally, your training development teams can deliver the knowledge and efficiency that they want—and you need.

Instead of fine-tuning and analyzing their training programs based on the results they receive, training departments end up spending precious hours chasing down location managers to ensure employees have completed the training program. And even then, they have no idea if in-depth learning took place or if employees just retained the information long enough to pass testing.

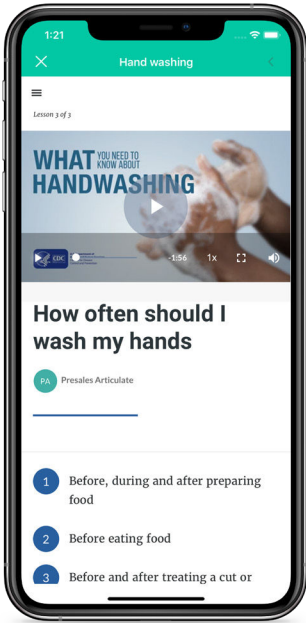
**BITE-SIZE LEARNING = BETTER LEARNING**

Quick online courses are becoming a staple in life as well as in the workplace. From LinkedIn Learning to HubSpot Academy to Udemy, millions of professionals are reaping the benefits of interactive courses that can be completed in less time than an average cable drama episode.

And yet, in so many organizations, hourly employees are expected to either sit through day-long trainings in person, hours of clicking through trainings at the back-office machine or worse, sift through a stack of 3-ring binders and then somehow remember everything they learned.

But what if you had a highly adopted solution already in the hands of your frontline associates, where you could take your current LMS library to create what we like to call micro-trainings? With our Frontline Digital Workplace, we provide a complete system of work that allows you to reach and engage the entire field, and where SCORM compliant training is just one of the benefits and abilities. We are also able to sync with any LMS you may have so it can be updated with employee progress.

And we are not just SCORM compliant; we give all levels of management the tools to engage and train; just upload any



document, video or presentation, and test your team’s knowledge on something new they need to know. Some customers create daily or weekly pop-quizzes to ensure associates stay on their game. Speaking of gamification, we offer optional rewards, points and leaderboards that you can tie into any of your training programs, adding further motivation and engagement.

*productive, more efficient, and more engaging.*

**HOW TRAINING WORKS WITH WORKJAM**

Learning with *WorkJam* meets employees where they are – on their mobile devices. And because our *Training & Assessments* module works seamlessly with our other modules, training is broken out of its silo. *Now, employers can efficiently train, test, and engage with staff, receiving real-time feedback on the effectiveness of the training and whether employees found it engaging.*

*The WorkJam Digital Workplace has the potential to transform how training and learning take place in your organization, making it more*



**MORE EFFECTIVE**

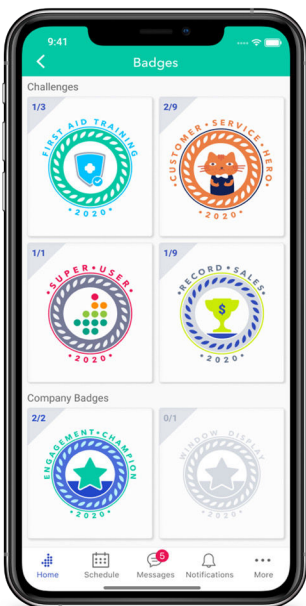
- Leadership can easily tie assessments and surveys to trainings, receiving immediate and actionable data
- Training can also be linked to task management, so only employees with the newly acquired skills can take a particular task or shift.
- Ad-hoc trainings can be quickly created and distributed for when new processes or products come into play.
- Training badges are an easy and rewarding way to recognize employees for attaining new skills, while also making it easy for management to select staff with those skills for specific shifts or tasks.

**MORE EFFICIENT**

- Employees no longer spend hours in a classroom or the back-office and can instead complete trainings during slow periods at work.
- Training managers no longer spend time chasing down paperwork. Instead, they receive instant notification when a training has been completed.
- Trainings can quickly be broadcast to employees, targeted by location, role, previous learning achievements, and even whether an employee is on-shift.
- Anyone in management can be permitted to create trainings too, allowing more options for your frontline to learn quickly on various topics.

**MORE ENGAGING**

- Managers can easily identify growth opportunities for employees, helping them develop their careers, and improving retention.
- Employees quickly identify areas in which they’d like to train, empowering them to guide their own path.
- Fun, interactive trainings can be done quickly and repeated as often as desired, so learning stays fresh.
- Leaderboards pinpoint the most engaged and knowledgeable associates per location and enterprise-wide.
- Peer-to-peer learning opportunities via communication channels strengthen bonds and engagement between employees.



*The right digital workplace turns training into an operational powerhouse, helping employees do their jobs better and translate their growing skills into long-term careers.*

*Schedule a demo of **WorkJam** today and see how we help you unleash the potential of your workforce*

**Request a Demo**