



UNLEASH THE
POTENTIAL OF
YOUR WORKFORCE

THE SINGLE POINT-OF-ENTRY FOR OPERATIONAL NEEDS

Hourly and frontline employees need access to a variety of operational and administrative applications - more than ever before. The result often becomes a fragmented employee experience with subpar adoption rates as employees have limited access to an employer device. In order to drive productivity, compliance and collaboration, both you and they would be better served through a single unified user experience.

WorkJam Digital Launchpad enables any organization to provide their frontline employees with a single point of entry for any external application in their IT portfolio. While employees benefit from a simple to use, unified platform, organizations are able to target and deliver all pertinent application access within their Frontline Digital Workplace to the *entire* workforce.

ONE SOURCE OF TRUTH WITH A SINGLE LAUNCH POINT

As part of an improved user experience, Dashboard access is graphically displayed as an Access Card presented in a carousel views or menu. The order of cards is dynamic and can easily be adjusted to changing priorities.

When opening their WorkJam Frontline Digital Workplace, employees are presented with secure access to their cards in addition to all the elements they need for work:

- Actionable tasks and workflow
- Important communication and alerts
- Critical training and coursework
- Backend systems with OpenAPI access, e.g., HCM, WFM or LMS
- Knowledgebase libraries and other company resources

Employees don't have to leave the floor in order to access a company PC but can access everything from their mobile device. In addition to time savings, less equipment needs to be provided.

REACH YOUR ENTIRE WORKFORCE

With an average adoption rate of 84%, WorkJam's Digital Workplace ensures organizations can interact directly with their entire workforce to

- Quickly disperse critical information
- Get employee buy-in on important initiatives
- Simplify administrative activities
- Increase engagement among frontline staff
- Improve success rate of trainings
- Tap into the voice of their employees
- Simplify sign-on with third-party applications
- Multiply investments in their existing backend systems

SECURE ACCESS WITH SUPERIOR CONFIGURABILITY

Digital Launchpad is a fully configurable entry point that enables access to backend systems instead of having to build deep links. Administrators can apply fully customizable permissions with an extensive set of admin controls. Access can be limited based on geolocation, Wi-Fi access and working hours. Content can be targeted by title, function, qualifications, trainings and certifications, as well as if they are logged in. WorkJam integration to any Single Sign-On (SSO) solution allows for frictionless, secure access.

Digital Launchpad removes the need for organizations to manually build user interfaces and frontends. By freeing them from the complexities of building interfaces and managing systems, businesses can focus on the continued support and optimization of their frontline workforce while boosting customer satisfaction.

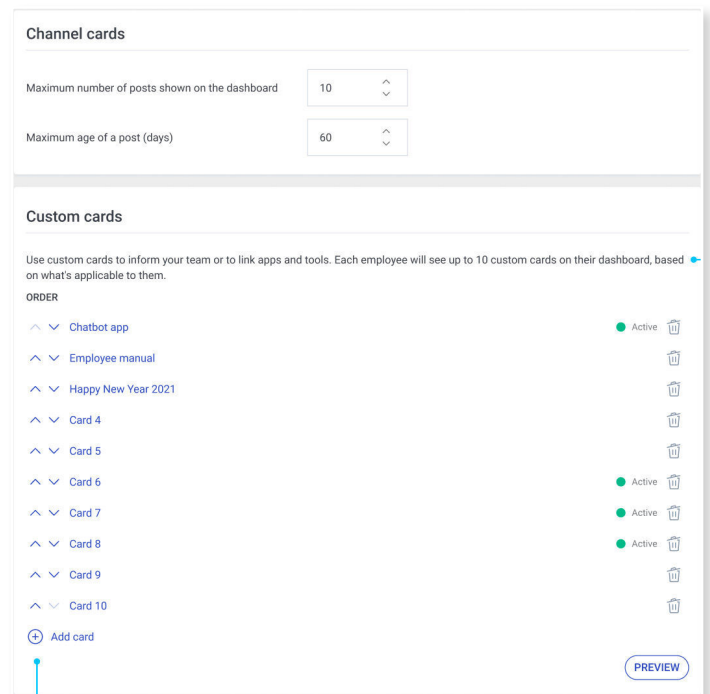
RIGHT INFORMATION AT THE RIGHT TIME FOR THE RIGHT EMPLOYEE

Access Cards can be dynamically populated responsive web apps that pull data from other systems. Store managers, for example, could gain insights from

store dashboards which display near real-time sales information. Hourly associates could have annual access to the HCM solution during benefit sign up periods and year-round access to the careers site.

WORKFORCE ORCHESTRATION

Launchpad is another aspect of WorkJam's Digital Workplace that enables organizations to build upon employee engagement and productivity to accelerate their progress toward frontline workforce orchestration. Reaching far beyond other limited self-service and task management apps, WorkJam is a modular and complete frontline solution that combines communication, training, tasks with employee self-service to foster a unified employee experience.



For more information on WorkJam and how we can help you unleash the potential of your workforce, contact us today at sales@workjam.com

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