

TRAINING & ASSESSMENTS BUILT FOR FRONTLINE LEARNING



ONBOARD, UPSKILL & RESKILL TO ENSURE OPERATIONAL SUCCESS & RETENTION

Transform your frontline workforce with the powerful training and assessment capabilities of the WorkJam's Learning module. Designed to meet the unique needs of organizations with large frontline workforces, our solution streamlines onboarding, reskilling and upskilling, engagement, and compliance through a modular app that will scale as your needs grow. WorkJam Learning empowers your team to exceed customer expectations and enhance their career development like never before. Boost your company's retention and increase operational performance with an app purpose-built for frontline workers on the go.

PRODUCT OVERVIEW: LEARNING MODULE

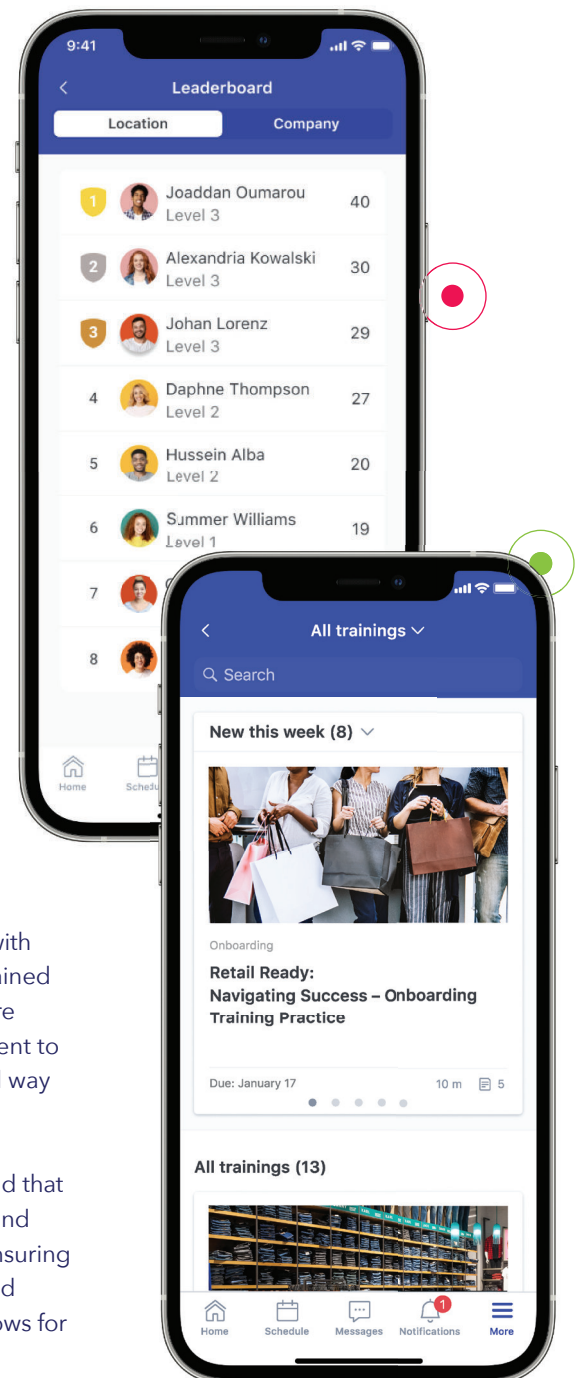
The WorkJam Learning module offers a comprehensive suite of tools designed to transform the frontline workforce by enabling your organization to target training to the specific needs of each individual. You choose what training is needed, when it is needed, and how, so your frontline workforce can learn in the flow of work, giving them more context and making training more powerful and engaging.

Central to WorkJam's powerful capabilities is the Target Audience Engine, which serves as the core component for targeting customized employee training that is compliant with regional, state, and local regulations. With Target Audience Engine, you can create groups, communication channels, and audiences based on any mix of fixed parameters, like work location, job, and region. You can also set dynamic or gamified qualifications such as skills, badges, training levels, and leaderboard attainment. As employees progress in training, achieving new badges and skills, they'll be placed into new Target Audiences automatically, and earn points, badges, and rewards against a leaderboard. This drives employee engagement and knowledge.

WorkJam also makes it simple for your managers, removing the burden of training off their busy schedules, letting them know when training is complete, and providing the results of any assessment. At its core, WorkJam's Learning module is all about helping your organization be more effective and productive by ensuring that new hires are quickly brought up to speed and aligned with company culture and expectations.

The Learning module also emphasizes employee engagement and retention with gamified training. It acknowledges the direct link between enthusiastic, well-trained employees and superior customer service. WorkJam's Badges may unlock more levels of training, additional roles, and more shifts – taking learning engagement to the next level while providing career paths and advancement in a meaningful way for frontline workers.

Compliance is another pillar of this module, ensuring businesses' peace of mind that their workforce is knowledgeable about, and adheres, to industry regulations and standards. Scalable and modular, this solution grows with your organization, ensuring that training and development efforts stay aligned with your evolving needs and works seamlessly with communications, shifting, and task management workflows for even the most complex organizations.



COMMON CHALLENGES ADDRESSED

Without WorkJam, L&D departments may contend with:

High Turnover:

Hourly employee dependent companies struggle with high turnover rates. This constant change in the workforce complicates the delivery of uniform training and assessments, making it difficult to support consistent service quality and operational efficiency.

Lack of Engagement:

Frontline workers may feel less connected to their employer and colleagues. This lack of engagement can reduce their motivation to take part in training and development opportunities, impacting their ability to deliver exceptional customer experiences.

Scheduling Conflicts:

Because frontline worker shifts vary week-to-week, synchronizing training sessions for all employees can be a logistical nightmare. This leads to gaps in knowledge and skills, affecting overall performance.

Varying Skills, Learning Paces & Mobile Work:

Creating a training program that is effective and engaging for everyone, while accommodating different learning paces and a deskless workforce, creates significant challenges.

LEARNING BENEFITS:

- **Streamlined Training Delivery:** Equip your frontline with the essential knowledge at the right time, all delivered directly to their devices. Say goodbye to the tedious process of manual tracking and paperwork.
- **Tailored Learning Experience:** Innovate training with customized content that resonates for all skill levels and learning paces. Use intuitive publishing tools to craft bespoke learning paths and incorporate engaging media like videos, images, PDFs, and more.
- **Microlearning & Onboarding Efficiency:** Accelerate the transition from novice to proficient with targeted microlearning and comprehensive onboarding materials. Get your employees up-to-speed swiftly, fostering productivity from day one.
- **Continuous Improvement & Retention:** Usher in a culture of growth with tools for upskilling and reskilling. Illuminate clear career paths, minimize turnover, and uphold the value each team member brings to the organization.
- **Extend, Augment & Complement Traditional Learning:** Built for workers on the go, WorkJam Learning keeps pace with deskless workers and puts learning in the palm of their hands.
- **Badges:** Incentivize and confirm training effectiveness with digital badges. Seamlessly integrate these achievements into workforce management systems for an updated profile of employee skill sets that can be used alongside other modules, like task and schedule management, to ensure the right worker for the right job and increased operational performance.
- **Rewarding Engagement:** Inject fun into the learning process with gamification and rewards. Engage employees meaningfully, creating a motivated environment where training translates to tangible benefits.
- **Insightful Analytics:** Use actionable data and comprehensive training reports to measure training's impact. Make informed decisions to enhance workforce efficiency and harness the power of real-time feedback.

SUCCESS STORIES:

An enterprise retailer saw a

25%

decrease in turnover rates with WorkJam.

A global convenience store operator saw a

30%

improvement in customer satisfaction scores, directly correlating with frontline staff trained.

WorkJam customers can see a

40%

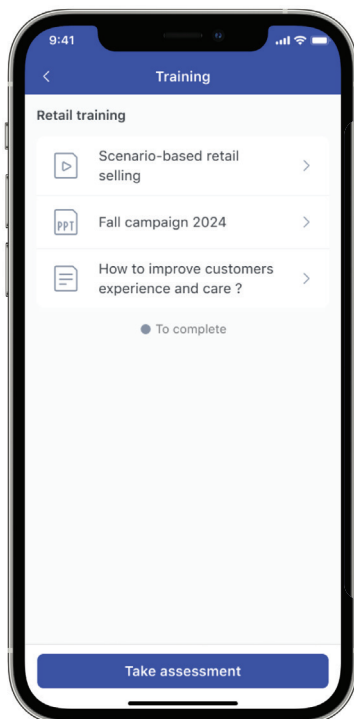
reduction in onboarding time for new hires.

THE WORKJAM DIFFERENCE:

- **Seamless Integration & Comprehensive Records:** WorkJam Learning dovetails perfectly with existing LMS systems. Connect to all aspects of learning to WorkJam’s digital frontline workplace - scheduling, communications, surveys, and task management - to create a unified solution for all your training needs.
- **Empowered Employees & Lower Turnover:** Breathe life into the career aspirations of your frontline workforce. Extend the opportunity for them to unlock new skills, enhancing engagement and cultivating a team poised for enduring success.
- **Real-Time Engagement Feedback:** Receive instant insights into training efficacy and employee satisfaction. Adjust as necessary to ensure your training is not just completed, but effective and sincerely appreciated.
- **Built-in Compliance:** WorkJam incorporates punch fencing, only allowing employees to take training when they are on-shift and on the clock, ensuring regulatory compliance to reduce business risk.
- **Advanced Workflows:** Elevate operational standards by utilizing WorkJam’s advanced workflows. When a task is unsatisfactory, training can be triggered to course correct automatically. At the same time, ensure you have qualified staff on-shift to get the job done with schedule management, and give valuable time back to field managers who must manually assign tasks and training so they can focus on revenue generating activities.

ENGAGE, EMPOWER & UPLIFT WITH WORKJAM

Unleash the full potential of your frontline workforce with WorkJam Learning – the comprehensive solution for training and assessments for deskless workers. Engage, empower, and uplift your team to deliver excellence at every customer interaction, while fostering a culture of continuous learning and professional growth. **Revolutionize how you train with WorkJam Learning, where education is in harmony with innovation.**




If you're ready to revolutionize your training and assessment capabilities, contact our team to speak to an expert and get started on your journey towards operational excellence with WorkJam.

Let's get Jammin'!

[Speak to an Expert](#)